

Anderson Toledo Martins Moreira

Frontend Software Developer

Open to Relocation

My Portfolio Online: <https://www.atmm.dev>.

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SUMMARY

UI Specialist Designer since 2000, and Frontend Software Developer with over 8+ years of experience delivering scalable solutions using JavaScript, React.js, and Next.js. Expert in performance optimization and code maintainability, and also with extensive skills in Responsive Design (Flexbox, Grid Layout, Media Queries). Proficient in developing reusable and modular components using React.js and React Hooks. Also have experience with WordPress, and expertise with WP Themes, WP Plugins, Core Functions, Taxonomies, Custom Post Types, Advanced Custom Fields, Hooks (Actions and Filters), WP Rest API, and page builders as Elementor, Beaver Builder, Divi, WP Bakery, and familiarity with Gutenberg Custom Block Types. Collaborating in Agile teams to drive improvements in UI and web performance. Also, I have a foundational understanding of MERN (MongoDB, Express.js, React.js, Node.js), TypeScript, Restful API's, Microservices, Jest, Docker, GraphQL, Nest.js, Sequelize ORM, Laravel, Design Patterns, and Test-Driven Development.

TECHNICAL SKILLS

- **Frontend Development:** HTML5, CSS3 (SASS, Bootstrap, TailwindCSS), CSS Module, Styled-Components, React.js, jQuery, JavaScript (ES6+), Next.js, Media Queries, Flexbox, and Grid Layout.
- **JavaScript Ecosystem:** HTMX, React-Router, ContextAPI, Redux, Redux-Toolkit, Zustand, Axios, Fetch API, Vite, RESTful APIs, and GraphQL.
- **Backend & Databases:** Node.js, Nest.js, Express.js, TypeScript, PHP, Laravel, MySQL, and MongoDB.
- **Version Control / Tools / Plataforms:** Git, GitHub, Bitbucket, VSCode, JIRA, Confluence, ClickUp, and AWS.
- **Testing & Automation:** Jest, React Testing Library, Docker, and Zapier.
- **WordPress Development:** WP Themes, WP Plugins, Custom Post Types, Advanced Custom Fields, and Gutenberg Blocks.
- **Design & UI/UX Tools:** Figma, Adobe XD, Sketch, Adobe Photoshop, and Adobe Illustrator.
- **Soft Skills:** Attention to detail, Problem solving, Continuous Learning and Self-improvement, Adaptability and Flexibility.

WORK EXPERIENCES

Rocket Clicks — Software Developer

February 2024 – September 2024 | Wisconsin, USA (Remote)

- Developed news portal using HTML5, CSS3, SASS, Bootstrap, JavaScript, and Next.js.
- Maintained over 20 websites using WordPress blocks using React.js, leading to a 60% increase in traffic.
- Automated workflows using Zapier, reducing administrative tasks by 85%.
- Create wireframes, prototypes, and high-fidelity mockups that effectively communicate design ideas and solutions, with Figma.
- Implemented GraphQL to existing RESTful services, which increased data retrieval flexibility for frontend developers.
- Piloted a Node.js internationalization project to support multiple languages, broadening the user base by over 30%.

BairesDev — PHP / WordPress Developer

September 2023 – January 2024 | Illinois, USA (Remote)

- Developed websites using WordPress Headless, React.js, and Gutenberg Custom Blocks.
- Streamlined content management workflows using Postman, reducing page creation time.
- Customized themes and plugins using Custom Post Types, Advanced Custom Fields resulting in 35% in user satisfaction.
- Automated deployment using Docker, decreasing time by 40% and enabling CI/CD workflows.
- Optimized load times by 35% by replacing jQuery with vanilla JavaScript and React.js.
- Authored detailed technical documentation, reducing onboarding time for new developers by 50%.

BairesDev — Frontend Software Developer

September 2022 – August 2023 | Illinois, USA (Remote)

- Collaborated with a team of 40 developers to support over 9,800 car dealership using WordPress.
- Enhanced performance using GTmetrix and Google PageSpeed Insights.
- Implemented basic CI/CD integration using Bamboo and Satis platforms for seamless publishing of pages, posts, and plugins.
- Developed interactive UI features using React.js, resulting in a 25% increase in user session duration.
- Produced high-quality UX design solutions through wireframes, visual and graphic designs.
- Integrated third-party RESTful APIs, expanding the application capabilities and enriching user experience.

Thera Solutions — *Software Developer*

January 2021 – August 2022 | Rio de Janeiro, Brazil (Remote)

- Improved UI performance by 60% through optimization with React.js, TypeScript, React Hooks and ContextAPI.
- Reconstructed 10 websites to improve user experience and eliminate errors.
- Automated workflows with Microsoft Power Automate, reducing manual processes.
- Revamped legacy systems using Laravel, enhancing system efficiency by reusing components and reducing costs by 30%.
- Headed an initiative to migrate to React.js, which reduced codebase by 25% and increased webpage loading speed by 35%.
- Disciplined usage of Git version control facilitated a 30% speedier update and bug-fix process.

Tiplan — *Frontend Software Developer*

June 2019 – October 2020 | Rio de Janeiro, Brazil (Remote)

- Developed 15 websites and 2 web applications with a team of 12 developers.
- Mentored 5 interns on frontend technologies including HTML5, CSS3, and JavaScript.
- Improved system usability by 15% through feature implementation and code refactoring.
- Developed a (SPA) using Next.js, integrating components and pages with Apollo GraphQL, TailwindCSS, and React Hooks.
- Optimized backend API using TypeScript, Node.js and Express.js, contributing to a 40% decrease in server response time.
- Designed Microservices architecture which increased code maintainability and reduced the deployment time by 30%.

ATSNET Solutions — *Frontend Software Developer*

September 2018 – April 2019 | Rio de Janeiro, Brazil (Remote)

- Redesigned 3 systems using Figma and Illustrator, ensuring responsive design for mobile.
- Enhanced system performance by 40% through collaboration with backend teams.
- Created a reusable component library for future use, resulting in a 40% reduction in development time for new projects.
- Developed new features and maintained existing applications using React.js, TypeScript, and Next.js.
- Assisted team of web designers in conversion of static websites into dynamic ones using PHP, JavaScript, HTML, and CSS.
- Worked closely with the UI/UX department, resulting in a more refined product which boosted customer satisfaction by 15%.

ATMM.dev — *UI Specialist Designer / Frontend Software Developer*

July 2005 – August 2018 | Rio de Janeiro, Brazil (Remote)

- Customization and delivery of 1000+ custom websites using HTML5, CSS3, JavaScript and Bootstrap.
- Managed and optimized over 500 WordPress themes and plugins, improving performance by 30%.
- Developed cross-browser and mobile-responsive code for diverse client projects, using Bootstrap and TailwindCSS.
- Accelerated the UI development process by 35% through implement of component-based architecture with React and Redux.
- Optimized image and content loading using lazy-loading techniques, which decreased load times by 25%.
- Migrate of legacy systems to Laravel, enhancing performance by 25% and facilitating integration by adopting MVC practices.

EDUCATION

Tecnologia em Sistemas para Internet

University Estácio de Sá, Rio de Janeiro – Brazil (2008 – 2011)

COURSES AND CERTIFICATIONS

- [Certificated – Salesforce Associate](#)
- [Certificated – GitHub Foundations](#)
- [Certificated – Graph Developer Associate](#)
- [Docker: Essential for Developers](#)
- [Docker for JavaScript / Node.js Developers](#)
- [Frontend Web Developer](#)
- [HTML Web Developer](#)
- [PHP Developer](#)
- [React Front to Back](#)
- [Node.js Web Developer](#)
- [JavaScript and TypeScript from Basic to Advanced](#)
- [JavaScript Functional e Reactive](#)
- [React with Redux to integrate API's](#)
- [Build API's with Node, Express and MongoDB](#)
- [Modern JavaScript from the Beginning 2.0](#)

LANGUAGES

- **Portuguese:** Native
- **English:** Professional Proficiency (C1)
- **Spanish:** Limited Proficiency (B1)